

The Most Trusted Name in Wine Since 1934



Spring Selections 2016

A Message from Dave Sokolin

I am pleased to welcome you to our 2016 Spring Catalog, as we celebrate our 82nd year in business!

If you're new to Sokolin, I'd like to tell you more about our amazing company established in 1934 by my grandfather. For over eight decades, Sokolin has been a reliable and trusted wine merchant – the merchant that consumers can count on to offer a vast selection of the world's greatest wines, and the merchant that consumers can count on to deliver their wines. I am proud to say that my company has sold and delivered every vintage of Bordeaux futures since 1959. We buy from suppliers who have dependably delivered to us for 20-50+ years. Our sophisticated warehouse facility is state-of-the-art, providing ideal storage conditions, high efficiency and super accurate fulfillment. It's also stocked with millions of dollars of wine that's ready to ship. Not only is our wine of the highest provenance and quality, we make sure it arrives to our customers in a way that exceeds their expectations.

We now live in a crazy and fast paced world. Things are much different now then when we first opened our doors in 1934. All companies must innovate, stay relevant and change with the times, but you don't have to change your core beliefs. That core belief is building strong customer relationships on trust and reliability and providing the highest quality wines at the most competitive prices. How we accomplish this is where innovation and change has occurred.

Unfortunately, we have been around long enough to see many wine companies that have stained and tarnished the fine wine industry by misleading and defrauding customers. Again in 2016, we have witnessed another and significantly larger failure with some estimating tens of millions of dollars in undelivered wine. How can this happen in today's world? Transparency. Technology has provided customers the ability to see prices from merchants around the globe on the same screen. While this seems like a tremendous advantage and tool to shop for wines, customers are unknowingly allured to the lowest priced merchant that may not have the customer's best interest at heart. The old saying is that you get what you pay for. It's very true in our industry.

We know this all too well. We have lost customers to super low priced merchants, start-up internet shops and other retailers eager to sell wine at prices even below cost. We try to explain why they should continue to buy from a renowned merchant, but the price is just too good to pass up. Inevitably our clients come back to us due to some unfortunate situation like undelivered wine, bad quality product or horrible customer service.

Will this continue to happen in our industry and are new companies

popping up on the internet looking to replace these failed businesses? Yes, because history repeats itself. These companies are always priced the lowest on most internet searches for fine wine, despite their recent entry into the industry. Many of these companies have interesting and compelling testimonials on their websites. How is it that a recently formed company could enter the old world network of wine with almost no inventory, buying power or decades of allocation building and seem to have a lock on the lowest price on almost every wine? It's almost a telltale sign of no good. Many suggest ties to European business or a low overhead model. We have those too, but in life we've all found that things that appear too good to be true usually are.

It sounds scary, but have no fear and shop with confidence at Sokolin. We have been successfully pairing wine with people for 82 years. We continue the tradition my grandfather started by honoring the importance of family, friendship, long-term relationships, honesty and integrity. We do this by providing the highest quality product with the best provenance at the most competitive and legitimate price on the market. This coupled with providing the absolute best customer service is one of the cornerstones of Sokolin. Our expert team of private wine consultants and customer service team will ensure that you are treated to an exceptional level of service each and every time you order from us.

This catalog is a representation of the legendary wines that we offer, as well as everyday, amazing values, starting at only \$15.99. Our back-vintage selections are unmatched as our collection has been going strong for the better part of a century. If you don't see what you're looking for, please visit our website, www.sokolin.com, one of the best sites for buying wine on the internet.

Wishing you a wonderful, fun-filled and sun-filled season!

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All statements and expressions contained herein are solely the opinion of Sokolin LLC ("Sokolin") and are not intended to be considered investment advice. While it is Sokolin's goal to locate and sell wine with investment grade potential, the information contained herein is not intended to be investment advice and must be used in conjunction with the experience and independent decision-making process of the outsomer. Sokolin LLC and its employees are in no way liable for the use of this information by customers for the purpose of investing. For investment decisions, always consult a professional investment advisor. Sokolin LLC is not a registered investment advisor. You must be at least 21 years old to purchase wine from Sokolin LLC. Currently, the laws of all 50 states prohibit the sale of wine or any other alcohol beverages to consumers younger than 21 years of age. As a responsible vendor, Sokolin abides by the law, and will not sell alcohol to any minor. Sokolin will verify the age of every customer using sophisticated technology for age verification. All sales of wine to consumers made by Sokolin are FOB. New York. Title to the purchased wine will transfer from Sokolin to the consumer once the purchase price has been properly credited from the consumer's credit card, or paid by other appropriate means. Be advised: Laws governing the sale and transportation of wine vary from state to state. Sokolin makes no representation as to the legal rights of any individual or entity to ship or transport wines into any state outside of New York. As expressly noted above, you, the consumer, are solely responsible for taking possession of all wines that you purchase from Sokolin By Placing an order, you authorize Sokolin to act as an agent to engage a common carrier to deliver your wines to the requested destination. Additionally, you hereby represent to Sokolin that you understand the terms and conditions and agree to abide by them in connection with this transaction. Please visit www.sokolin.com to view our full terms

California Chardonnay

California continues to produce world-class and critically acclaimed Chardonnay.



"A Brilliant Chardonnay, Representing One of Napa's Finest Efforts."

2013 Newton Chardonnay Unfiltered \$39.99 bottle | \$479.88 case

"...This wine continues to be a strong effort. The 2013 Chardonnay Unfiltered exhibits notes of white peach, honeysuckle and some brioche in a medium to full-bodied, lusciously fruity, rich, complex and full style...this is a brilliant Chardonnay, representing one of Napa's finest efforts. Drink: 2016 - 2020"



- Robert Parker



David Ramey is "...One of the Veterans of High-Quality Winemaking..." - RP 2012 Ramey Chardonnay Ritchie Vineyard \$59.95 bottle | \$719.40 case

"...deliciously elegant yet decadently rich in all the right ways, from a prime, longtime vineyard source planted to vines over 40 years old. Honeyed apple comes to the fore amid lush, formidable layers of complexity and high-minded pursuit, never getting bogged down, the minerality perfectly pitched and the oak fully integrated."



- Wine Enthusiast

White Burgundy

Great white Burgundy is still affordable! Both of these features represent the outstanding value we offer.



Our Go-To White Burgundy Under \$25

2013 Domaine de Roally Vire Clesse \$24.95 bottle | \$299.40 case

"Year in and year out, this is an amazingly consistent and delicious Sokolin favorite. Citrus and lime on the nose with beautiful white flowers and honey notes. On the palate, it is rich, lush, with waves of fruit and crisp minerality."



- Sokolin Tasting Panel



Patrick Piuze is the New Guard in Chablis, & His Wines are Shockingly Great!

2014 Patrick Piuze Chablis Vaulorent \$54.95 bottle | \$659.40 case

"I love great Vaulorent and that is exactly what the 2014 from Domaine Piuze is this year! The superb nose offers up an exotic constellation of passion fruit, pink grapefruit, apple, a very complex base of minerality, citrus oils and a topnote of dried flowers. On the palate the wine is deep, full-bodied and again, very intensely flavored at the core, with bright acids, great cut and grip...Stunning wine."



- John Gilman, A View from the Cellar

White Burgundy

This region continues to exemplify some of the highest quality white wines in the world.



One of the Top Producers of Corton Charlemagne for Less!

2008 Louis Latour Corton Charlemagne \$89.95 bottle | \$1,079.40 case

"Louis Latour has one of the largest landholdings in this famed vineyard and makes a classic, powerful Corton Charlemagne. The acidity of 2008 gives this wine even greater complexity and a purity of line to go with the power and density."



- Wine Enthusiast



A "Premier Cru at Grand Cru Level"

2013 H. Boillot Puligny Montrachet Clos Mouchere \$99.95 bottle | \$1,199.40 case

"Pale light yellow. Sexy aromas and flavors of peach, acacia flower, smoke and clove. Rich in extract, smooth and dry, gaining thickness toward the back without any loss of harmony. Utterly smooth, extract-rich wine with superb persistence... Another premier cru at grand cru level in this cellar."



- Stephen Tanzer, Vinous Media

Game-Changing White Wine Values

This section features two exciting white wines to enjoy with your favorite seafood dishes – both under \$28!



An "Excellent" 93+ Point Wine for Only \$15.99!

2014 Pepiere Muscadet Les Gras Moutons \$15.99 bottle | \$191.88 case

"...very promising bottle of Muscadet... On the palate the wine is pure, full-bodied, focused and rock solid at the core, with superb backend grip, perfectly integrated acids and outstanding balance on the very long finish. This is very, very easy to drink now... A really excellent bottle of Muscadet."



- John Gilman, A View from the Cellar



Delicious, High-Scoring Sancerre - Perfect for Warm Weather Enjoyment!
2014 Thomas-Labaille Sancerre Les Monts Damnes
\$27.99 bottle | \$335.88 case

"...an utter classic in the making...dynamite bouquet ... On the palate the wine is deep, full-bodied and rock solid at the core, with great focus and cut, impeccable focus and stunning length and grip on the very soil-driven and utterly seamless finish. The 2014 is the finest bottling of Thomas-Labaille Monts Damnes in many years!..."



- John Gilman, A View from the Cellar

Seasonal Favorites

Welcome the spring season with these customer favorites!



Domaine Ott Has Always Been the Leader in Quality Rosé 2014 Domaine Ott Rosé Cotes de Provence Chateau de Selle \$39.95 bottle | \$479.40 case

"...Incisive and minerally on the fragrant nose, displaying an array of red berry and citrus fruit aromas and a sexy floral nuance. Dry, stony and precise on the palate... finishing with outstanding clarity and a lingering honeysuckle note. I'd serve this wine as I would a rich white Burgundy. Drink: 2016 - 2021"



- Josh Raynolds, Vinous Media



From the Legendary Mesnil Vineyards Neighboring Salon & Krug - Only \$38.95 NV P Moncuit Cuvee Delos Blanc de Blancs Brut \$38.95 bottle | \$467.40 case

"...Almond, lemon, oil, dried pears and flowers all flesh out in a super-inviting gorgeous wine loaded with depth and personality. A creamy, expressive finish rounds things out in this gorgeous, beautiful Champagne. This is a fabulous showing from Moncuit."



- Antonio Galloni, Vinous Media

Tuscany

This region continues to turn out some of the greatest wine values on the planet.



One of the Best Deals from this Historic Vintage - A Must Buy! 2010 Fanti Brunello di Montalcino \$39.99 bottle | \$479.88 case

"Loads of ripe plums on the nose with hint of cedar too. Turns to dried citrus fruit. It's full body, with velvety and soft tannins and a long and intense finish. Lots of Tuscan dust texture that gives it almost a gritty undertone..."



- James Suckling



One of the Top-Flight Super Tuscans & Priced Below Release Price! 2012 Antinori Tignanello

\$79.99 bottle | \$959.88 case

"...deep, rich and voluptuous, yet also retains a distinct element of classicism in its focused, mid-weight structure. Dark red cherry, pomegranate, kirsch, spice, tobacco and menthol open up in the glass...The 2012 is a Tignanello built on pure finesse and grace."



- Antonio Galloni, Vinous Media

Bordeaux

We offer one of the largest portfolios of back-vintage Bordeaux, including the most sought-after wines from the finest chateaux. Please visit sokolin.com to view our vast selection.



It's Almost Impossible to Find Great, Back-Vintage, High-Scoring Bordeaux at this Price!

> 2005 Chateau Fontenil \$27.95 bottle | \$335.40 case

"...Dense plum, black cherry, blackberry and cassis fruit jump from the glass of this full-bodied, terrific Fronsac, which is one of the appellation's stars of the vintage. Long, rich, young, and capable of lasting another 15-20 years, this is one of the candidates for Wine of the Vintage in Fronsac..."



- Robert Parker



A 97-Point Bordeaux Legend at Under \$200! 2003 Leoville Las Cases \$199 bottle | \$2,388 case

"Incredible nose of crushed berry, licorice, violets and lightly toasted oak. Pure creme de cassis. Full-bodied, with big, velvety tannins and a long, long finish. Solid..."



- Wine Spectator

California Cabernet

This region continues its meteoric rise in quality and may just produce some of the best Cabernet Sauvignon known.



"Utterly Mesmerizing" 2013 Napa Cabernet - 95+ points - Only \$31.99 2013 Clos Du Val Cabernet Sauvignon \$31.99 bottle | \$383.88 case

"...striking. Powerful and dense in the glass, with utterly mesmerizing balance, the 2013 hits all the right spots. Graphite, smoke, grilled herbs, black cherries and incense form a tapestry of aromas and flavors that simply dazzles...it is a real head-turner. The combination of intense tannin and opulent fruit is classic 2013."



- Antonio Galloni, Vinous Media

one of the best consumer experiences

personal attention

you are the best

professionalism

genuine experts

friendly sales team

wines arrived as promised

leasant shopping experience

a joy to deal with

the best source

fast service

reputable

remarkable

very knowledgeable

superb service

responsive

professional assistance

highly recommend

vast selection

wonderful, attentive customer service

excellent service

great confidence

a level of service that is unmatched in the industry

Client Testimonials | 800.946.3947 | www.sokolin.com



America's Premier Fine Wine Merchant P.O. Box 755 Bridgehampton, NY, 11932



"I have more bottles of La Mission-Haut-Brion in my private collection than any other wine in the world..." - RP

1995 La Mission Haut Brion \$295 bottle | \$3,540 original wood case (*must be purchased by the case)

"...One of the bigger wines of the vintage, the ripe, powerful Merlot component has buttressed the Cabernet elements, giving the wine plenty of body, tannin and La Mission's classic asphalt, cassis, blackberry, smoky barbecue, meaty notes intermixed with a hint of hot rocks...the wine is obviously high-class... this intense 1995 appears to be a top-class La Mission-Haut-Brion, not far off the mark established by the profound 1989 and superb 1990."

